# BAREEZÉ MAN



UNSTITCHED FABRIC SPRING / SUMMER 23



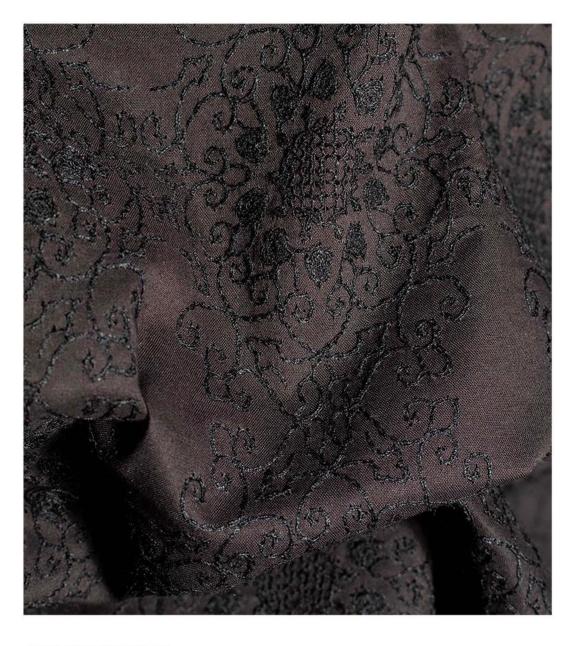


### BOSKI

BOSKI - THE FINEST OF SILKS - HAS LONG BEEN A STAPLE OF A GENTLEMAN'S WARDROBE IN THE SUBCONTINENT. Silk was first produced in Neolithic China from the filaments of the cocoon of the silk worm. As China's most important export for much of its history, the material gave its name to the great trading network the Silk Road, which connected East Asia to Europe, India, and Africa.

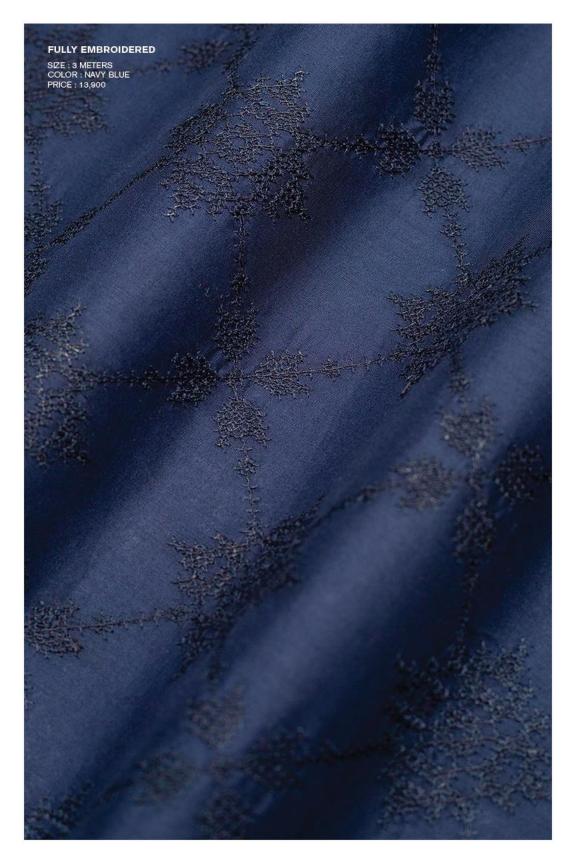
Interestingly, recent evidence suggests that the Indus Valley civilization in the north of the Indian subcontinent was also making silk contemporary with the Neolithic Chinese. Over time, exquisitely spun silk - or Boski - robes became a status symbol and helped distinguish officials and courtiers from other classes.





## **EMBROIDERED**

EMBROIDERED FABRICS HAVE A LONG TRADITION IN THE ARTS OF THE SUBCONTINENT, AS FAR BACK AS THE ANCIENT INDUS VALLEY CIVILIZATION. Turkic, Central Asian Sultans and later the Mughals, continued the patronage of the sophisticated work of ateliers of the subcontinent. Highly treasured, embroidered fabrics were showcased from the durbars of Delhi to the salons of Paris – their prestige continues to the present day.













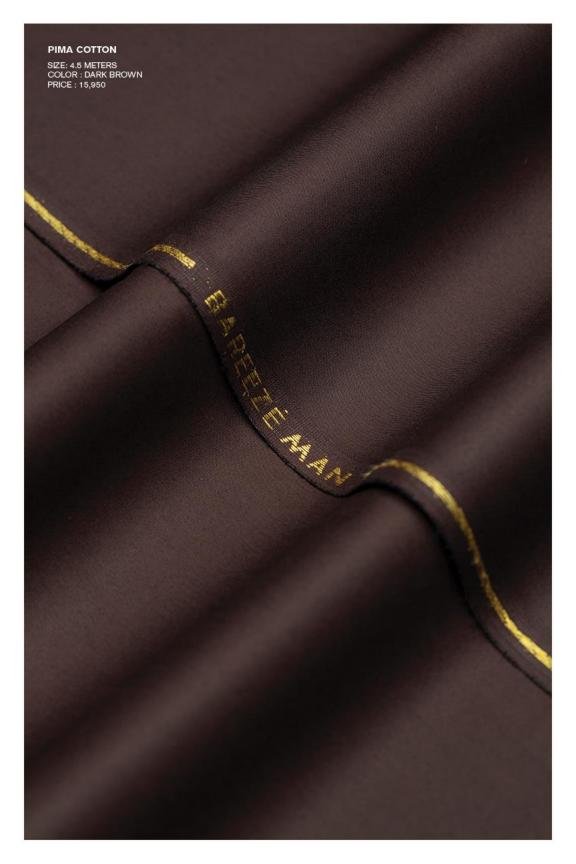


## PIMA COTTON

PIMA COTTON IS KNOWN FOR ITS UNUSUALLY LONG, SOFT AND SILKY FIBERS WHICH WHEN SPUN AND WOVEN, CRAFTS A FABRIC OF UNMATCHED APPEARANCE, TEXTURE AND DURABILITY.

Discovery of its domestication, and importance to ancient cultures in South America and West Indies confirms a history which spans 10,000 years. Native Americans grew the crop, spun and wove it into a fine fabric frequently presented as tribute to kings.

The cotton was eventually called Pima Cotton, after the Pima Indians, who cultivated the cotton in Arizona in the early 1900s.









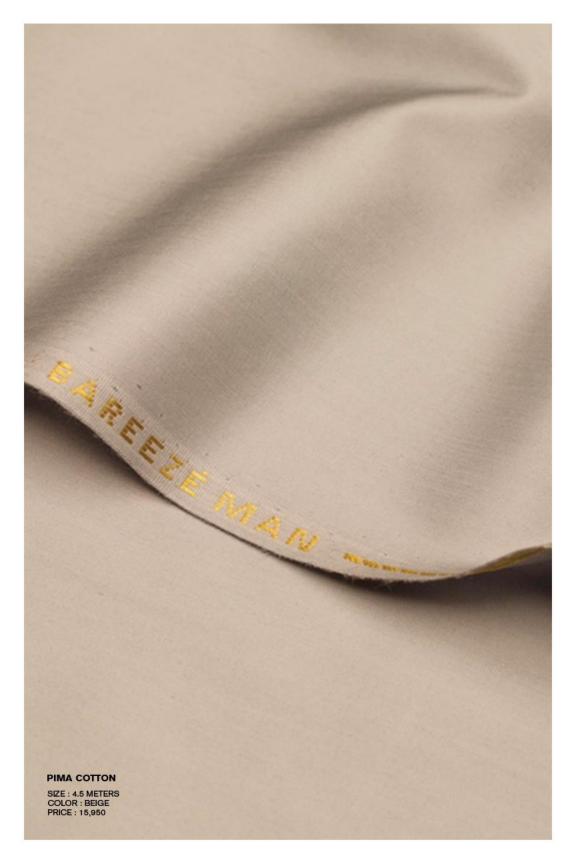


#### PIMA COTTON

SIZE: 4.5 METERS COLOR : BROWN PRICE : 15,950









## EGYPTIAN COTTON

EGYPTIAN COTTON, A
LUXURIOUS EXTRA-LONG
STAPLE (ELS) COTTON
VARIETY,IS CLASSIFIED
AMONG THE FINEST OF
FABRICS OWING TO ITS
FIBRE LENGTH, UNIFORMITY,
COLOR, AND A RANGE OF
OTHER DETERMINANTS OF
QUALITY.

Interestingly, its cultivation was first advocated by a Frenchman – Louis Alexis Jumel – who discovered a languishing cotton plant in a Cairo garden in the 1850's. His confidence in Egypt's climate convinced the country's then-monarch Muhammad Ali Pasha to plant quality cotton in the alluvial Nile Delta.

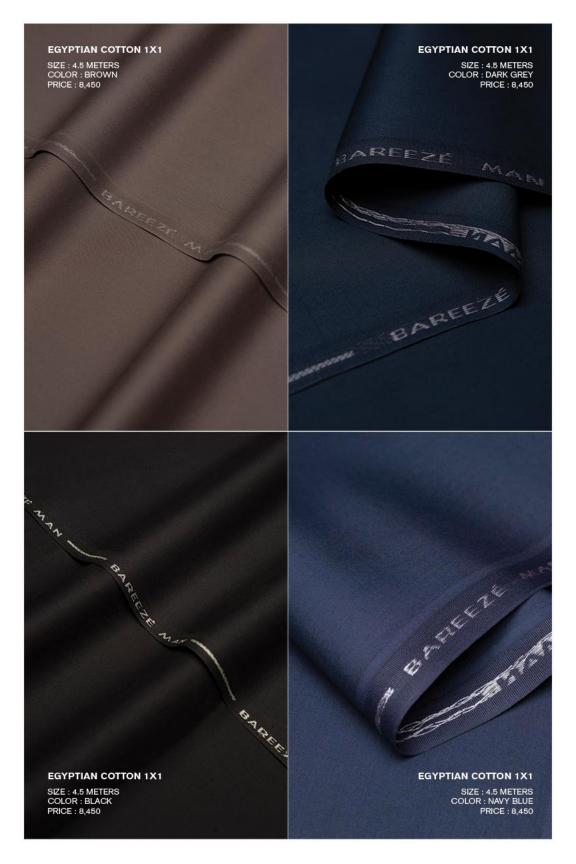
The chaos of the American Civil War drove desperate European mill-owners to buy Egyptian Cotton as they scrambled to keep their Lancashire mills turning. Prices rose across the worldwide market and the reputation of Egyptian Cotton as a global luxury fabric was secured. Today, Egyptian Cotton is treasured the world over for its fine texture, breathability and strength.

**EGYPTIAN COTTON 1X1** 

SIZE : 4.5 METERS COLOR : CHAMPAGNE GREY

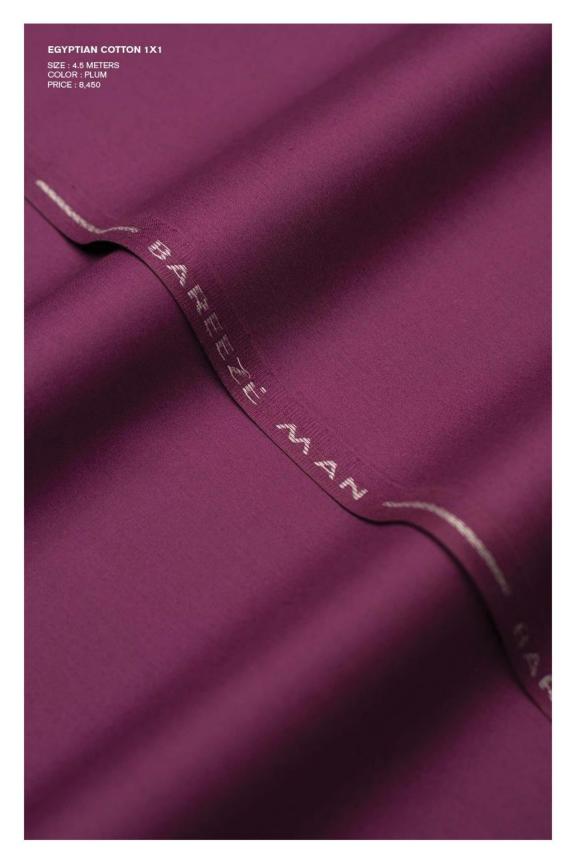
PRICE: 8,450

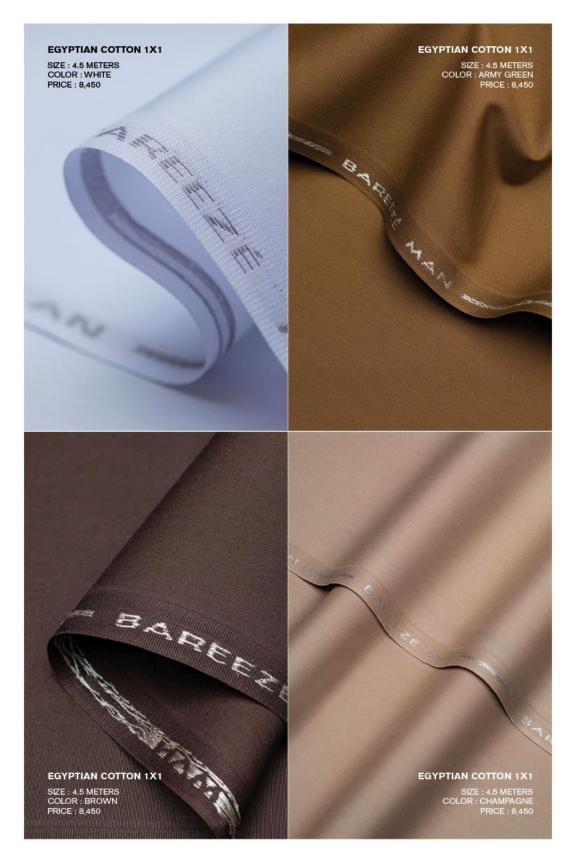












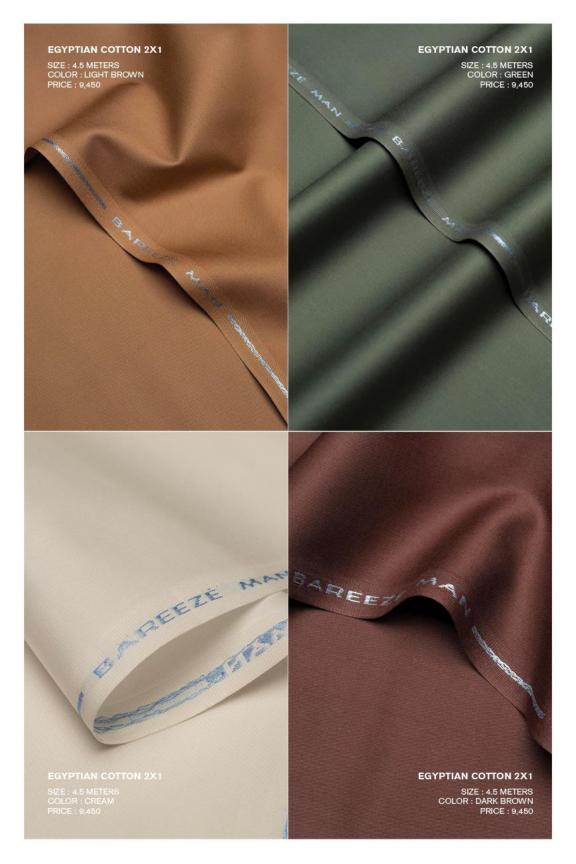


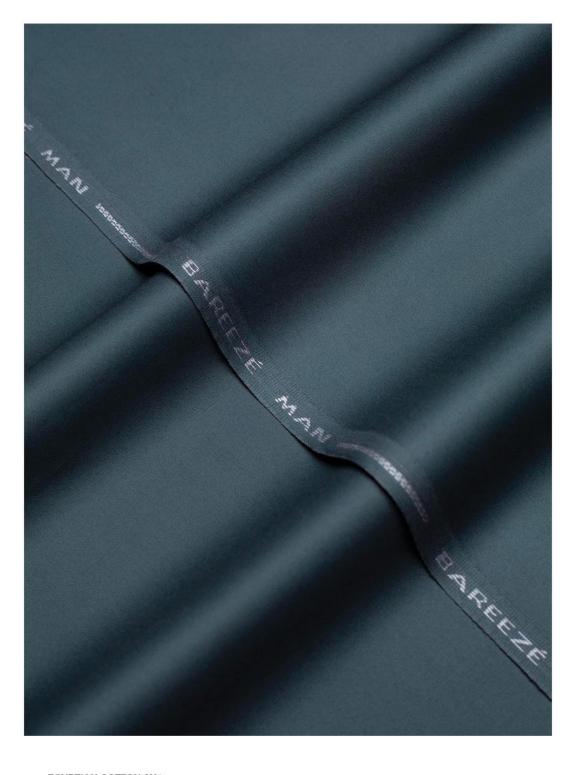






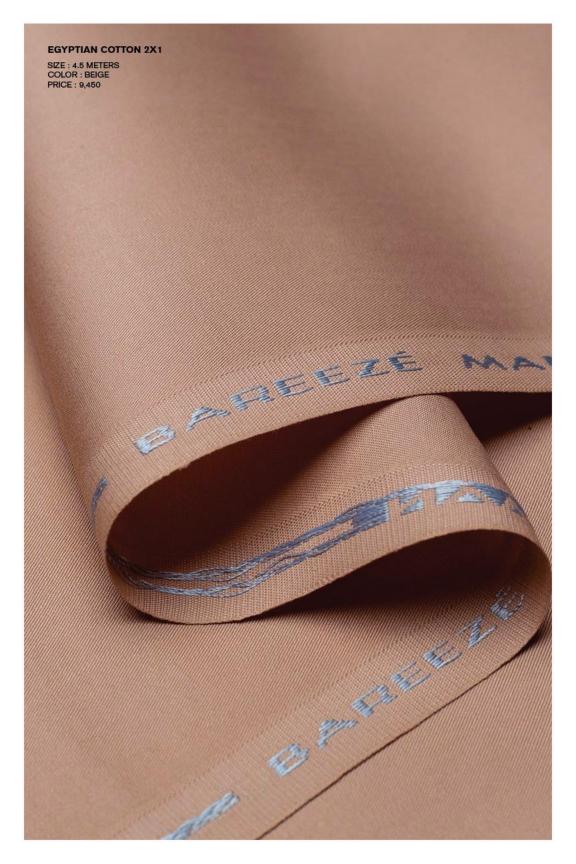




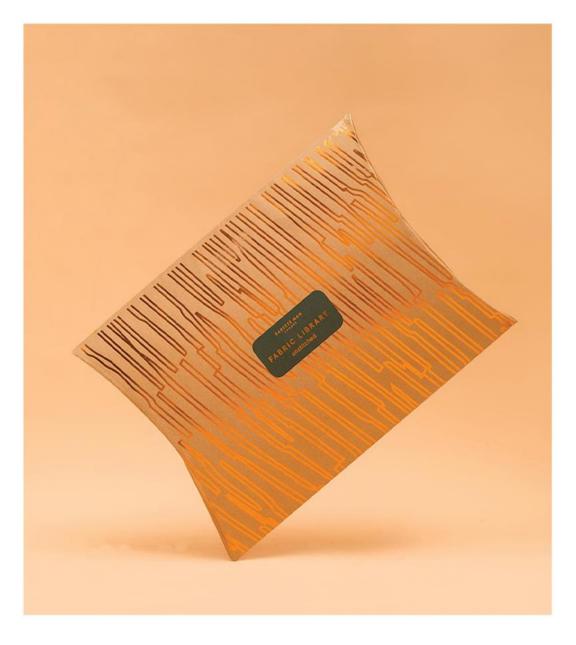


#### **EGYPTIAN COTTON 2X1**

SIZE: 4.5 METERS COLOR: GREY PRICE: 9,450







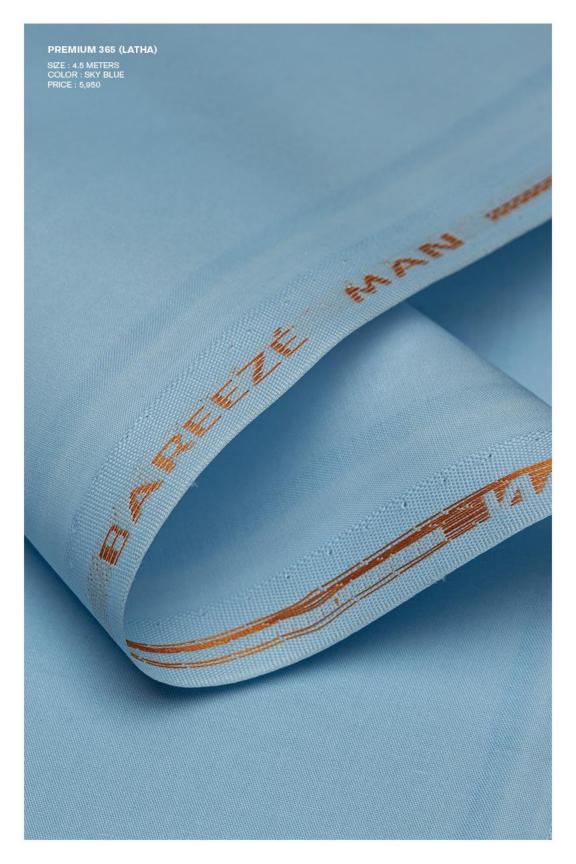
## PREMIUM 365 (LATHA)

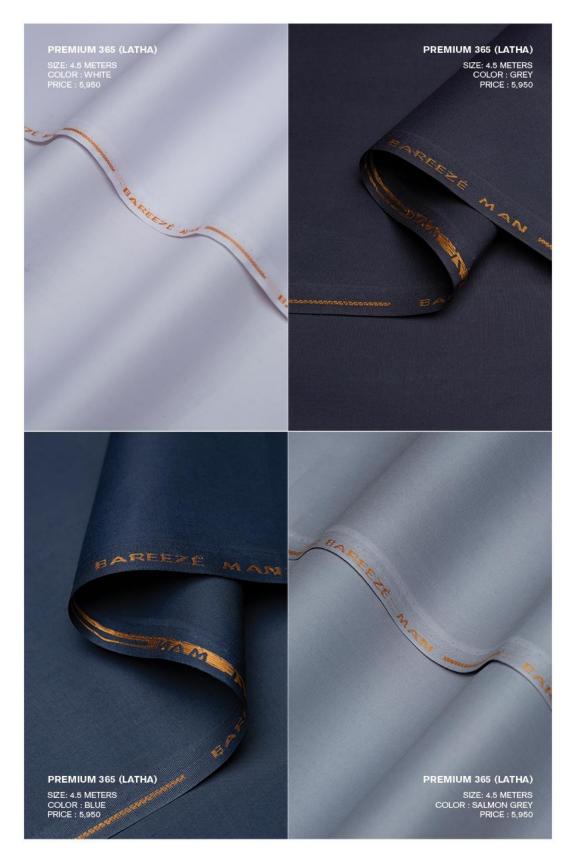
OUR PREMIUM LATHA IS MADE USING FINE, HIGH COUNT PURE EGYPTIAN COTTON.ITS DESIGNED TO BE BREATHEABLE, LIGHTWEIGHT YET RESILIENT AND CRISP.

Latha is distinctively woven to accumulate all cotton fiber advantages with crisp and fresh feel. A definite choice for summer. Latha was preferred for Kashmiri artwork,

i.e., Amli work with silk threads.

Latha is designed using fine, high count yarns, which results in a silky, untextured feel. The fabric is made using either combed or carded yarns. The term Latha is also used in the textile industry to refer to a type of starched crisp finish given to a cloth product. The finish can be applied to a variety of fine fabrics, prints or plain.



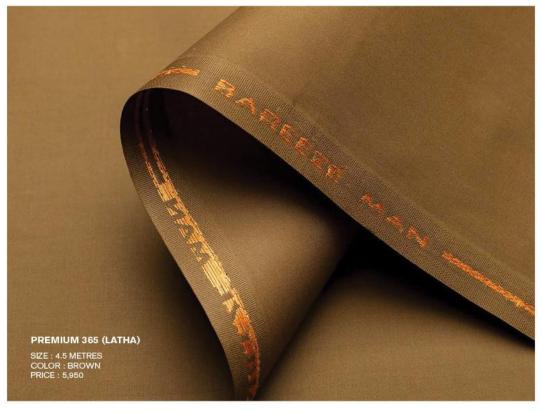


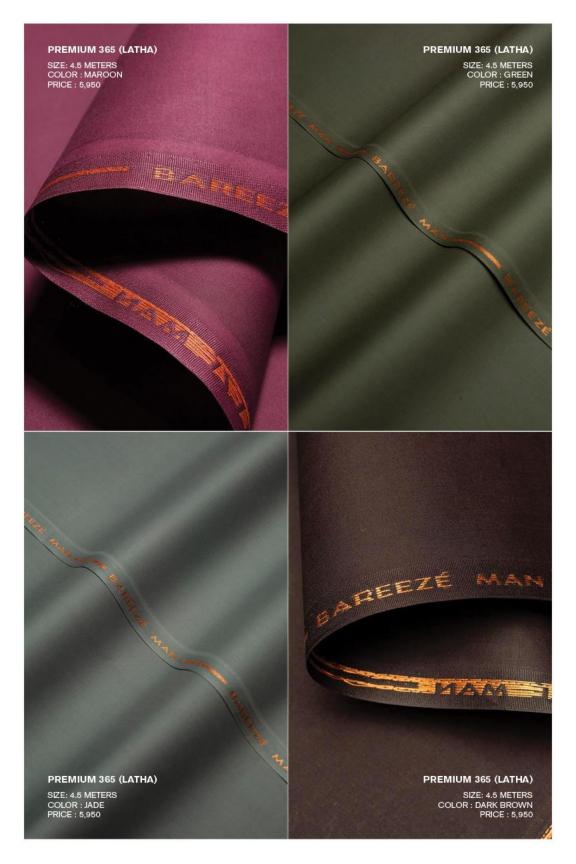


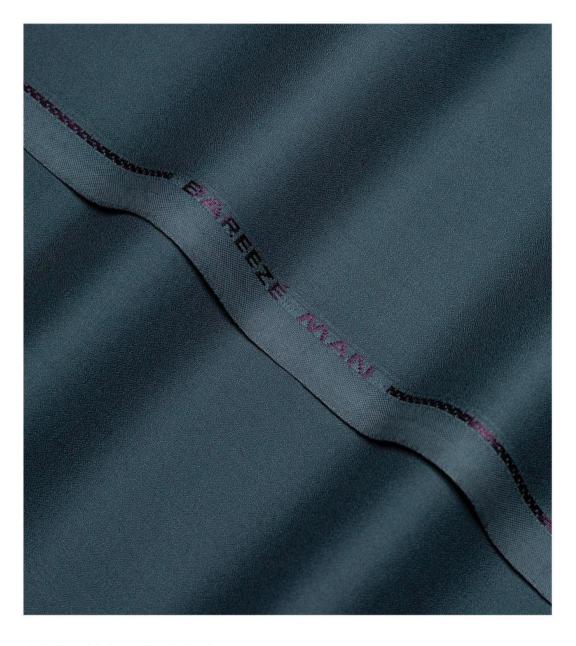












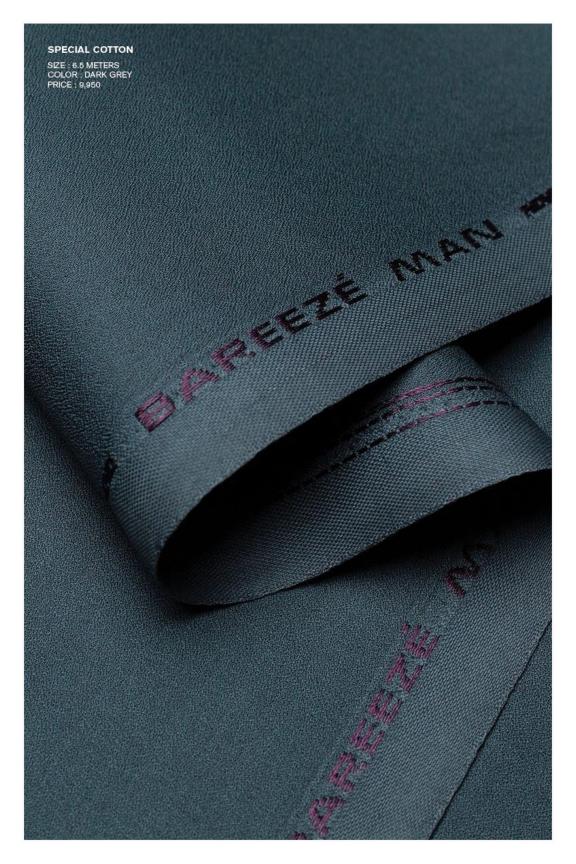
## SPECIAL COTTON

SPECIAL COTTON, A LUXURIOUS EXTRA-LONG STAPLE (ELS) COTTON VARIETY is classified among the finest of fabrics owing to its fibre length, uniformity, color, and a range of other determinants of quality.







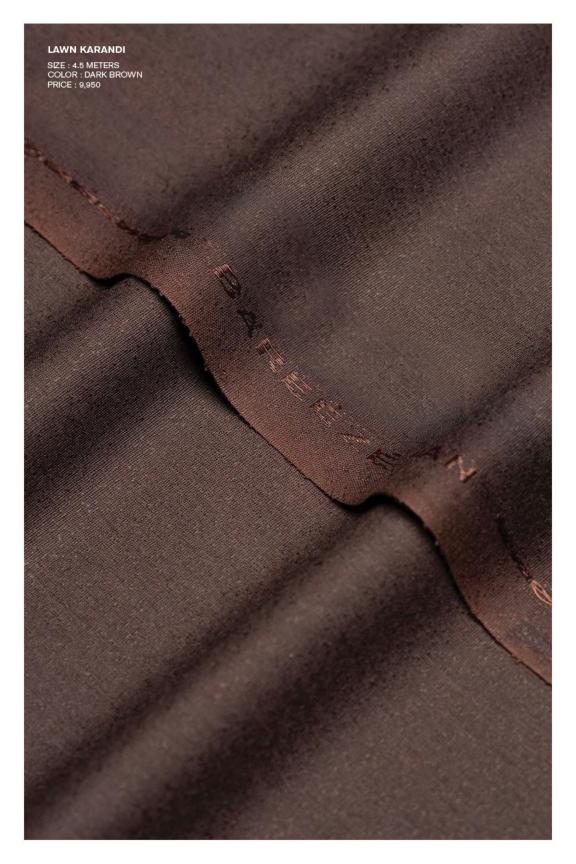




## LAWN KARANDI

BAREEZE MAN LAWN KARANDI FABRIC IS DESIGNED USING COTTON AND SILK YARNS, WITH HIGH PRECISION. HAVING A VERY SOFT HAND FEEL AND A SUBTLE NUBBY TEXTURE. Our obsession with blends leads us to create exclusive fabrics. Bareeze Man Lawn Karandi is a blend of cotton and wool, woven with the ultimate precision. The delicate texture is the highlight of Bareeze Man Lawn Karandi,

which leaves you with no worries about shrinkage or slippage. The colors of Lawn Karandi include light, medium, and dark tones in addition to natural ones.







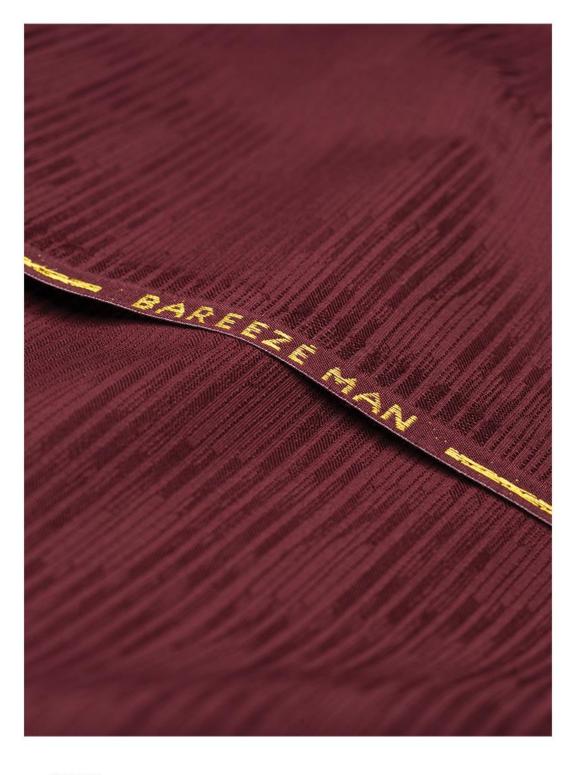


## JACQUARD

JACQUARD FABRIC IS A TYPE OF FABRIC WOVEN ON A JACQUARD LOOM, A MACHINE LOOM INVENTED BY THE FRENCH TEXTILE ARTISAN JOSEPH MARIE JACQUARD IN 1804.

Fabrics woven with this type of loom feature complex patterns woven directly into the fabric.

Mainly prized for its ornamental properties, jacquard is also a relatively durable and a heavyweight fabric.

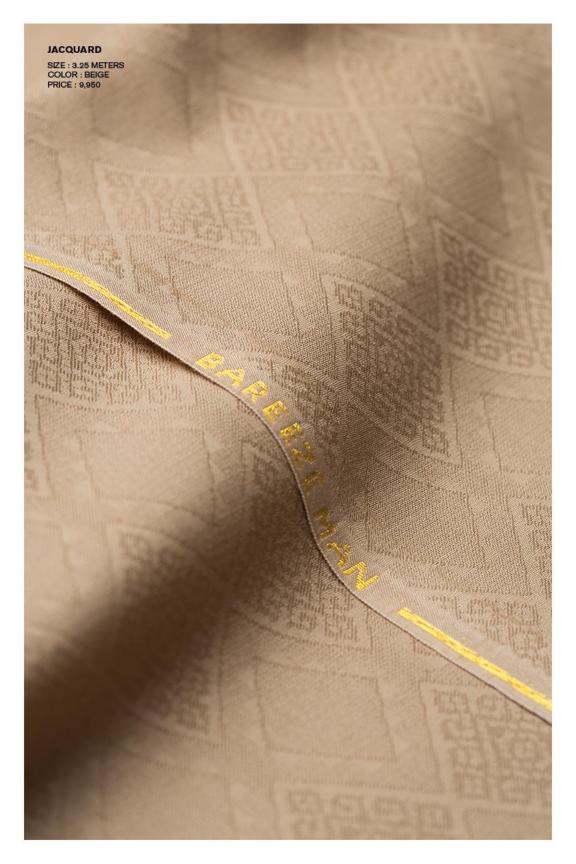


#### **JACQUARD**

SIZE : 3.25 METERS COLOR : MAROON PRICE : 9,950







# BAREEZE MAN

### STORE LOCATIONS

LAHORE

M.M ALAM RD
AMANAH MALL
108-Y BLOCK DHA
118-Y BLOCK DHA
A. IQBAL TOWN
JOHAR TOWN
KAREEM BLOCK
EMPORIUM MALL

ISLAMABAD

SQUARE MALL

CENTAURUS MALL F-7 JINNAH SUPPER

RAWALPINDI

BANK ROAD, SADDAR

GUJRANWALA

FAZAL CENTER AJWA MALL

SHOP ONLINE WWW.BAREEZEMAN.COM FAISALABAD

D GROUND
PEOPLES COLONY
LYALLPUR GALLERIA

SAHIWAL

GIRLS COLLEGE ROAD

MULTAN

GULGASHT COLONY

SIALKOT

V-MALL

KARACHI

CLIFTON

LUCKY ONE MALL

PESHAWAR

UNIVERSITY ROAD

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